

# Communications Specialist



Compdata, a national compensation survey and consulting firm, is currently seeking a Communications Specialist to drive company growth through B2B content marketing. Compdata offers a dynamic entrepreneurial environment that provides unlimited opportunities for personal and professional growth.

The Communications Specialist position requires a detail-oriented person who is able to execute marketing campaigns in an organized manner under tight deadlines. This hands-on, team-member role interacts with several departments throughout the organization. This creative and organized person will:

## Responsibilities

- Manage public relations efforts and media outreach
- Work with the Marketing Director to provide support for marketing strategies focused on meeting sales and customer service goals
- Create and develop resources to drive leads and grow sales
- Event coordination including administrative tasks for trade shows, webinars, etc
- Promote a positive company image by writing, preparing and delivering information about the company through newspapers, trade publications, presentations and personal contact

## Qualifications

- Detail-oriented with proven ability to execute projects with precision, timeliness and accuracy
- Comfortable with technology and willingness to seek out new lead generating ideas
- Must be able to submit writing sample upon request
- Minimum of 2 years applicable experience in communications, public or media relations
- Bachelor's degree in Marketing, Public Relations, Communications and/or equivalent experience

## About Compdata Surveys & Consulting

For 30 years, Compdata ([www.compdatasurveys.com](http://www.compdatasurveys.com)) has provided pay and benefits information to thousands of HR Departments across the country. As a leader in our industry, our clients include some of the largest and most well-known brands in the U.S. Our consulting division provides expertise to companies on building successful compensation and benefits programs.

**Team members enjoy a full benefits package including 401k, medical/dental/vision insurance, and paid vacation. Our business hours are Monday through Friday 8am to 5pm. Interested candidates should email a resume with salary history and expectations to [HR.dept@compdatasurveys.com](mailto:HR.dept@compdatasurveys.com).**

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